



Press Release

The 50th Hassan II Trophy and the 29th Lalla Meryem Cup Open a Major Week for Golf in Morocco

Rabat, May 17, 2026: Held under the **High Patronage of His Majesty King Mohammed VI**, and under the effective presidency of **His Royal Highness Prince Moulay Rachid**, the Royal Moroccan Golf Federation and the Hassan II Golf Trophy Association officially open the 50th edition of the Hassan II Trophy and the 29th edition of the Lalla Meryem Cup, taking place at Royal Golf Dar Es Salam in Rabat from 18 to 24 May.

50 Editions: The Legacy of a Royal Vision

Founded in 1971 by **His late Majesty King Hassan II**, the Hassan II Trophy celebrates its Golden Jubilee in 2026. More than a milestone anniversary, this 50th edition reflects an exceptional legacy in international sport, shaped by a Royal vision and a constant pursuit of excellence that have established Morocco as a leading golfing destination.

Through the decades, the tournament has continued to evolve while preserving the distinctive spirit that makes it unique. Now a key stop on PGA TOUR Champions, it reaffirms its place among the major fixtures of the international golfing calendar, bringing the world's elite to the legendary Red Course at Royal Golf Dar Es Salam.



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The Legends of World Golf Return to Rabat

For this historic edition, the Red Course at Royal Golf Dar Es Salam will provide the setting for an exceptional confrontation. Sixty-six PGA TOUR Champions legends, including major champions and some of the most iconic names in the game, will gather in Rabat for a week of world-class competition.

Spectators will remember the victory of the charismatic Miguel Ángel Jiménez last year, claimed at the end of a highly competitive tournament that perfectly embodied the standards, prestige and sporting excellence that define the Hassan II Trophy.

In the same spirit of timeless elegance, these masters of the game will deliver a spectacle worthy of this jubilee edition, paying tribute to half a century of history, passion and sporting achievement.

Lalla Meryem Cup: A Tradition of Inclusivity

Organized during the same week and at the same venue, the Lalla Meryem Cup, founded by **His late Majesty King Hassan II** in 1993, embodies the tradition of inclusivity established in Rabat, where men's and women's competitions come together at Royal Golf Dar Es Salam.

Played on the Blue Course, the Lalla Meryem Cup will bring together 132 players from the Ladies European Tour (LET). It will also offer a major stage for Morocco's national talents, giving them the opportunity to compete within a prestigious international setting.

Youth at the Heart of the Week



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The week will also shine a light on the next generation through the “Pro-Am Hassan II Kids Cup by First Tee”, which will bring together children from the First Tee Morocco program and professional male and female players. Designed around discovery, learning and sharing, the event will take place on the Green Course at Royal Golf Dar Es Salam.

A Free and Seamless Spectator Experience

True to its longstanding tradition of openness, Royal Golf Dar Es Salam will be transformed, for one week, into a vibrant space for the public, bringing together sport, nature and shared experiences.

Placed under the sign of conviviality, this exceptional edition will offer free access to all visitors. To ensure a smooth, comfortable and enjoyable experience, a comprehensive logistics system has been deployed, including dedicated parking areas and free shuttle services to facilitate access to the site.

A Unique Exhibition at the Heart of the Week

As part of this year’s program, the tournament will host the “Challenge Troy and Ben”, a spectacular exhibition bringing together two emblematic figures of golf’s new generation, Ben Kruper and Troy Mullins. Scheduled for Tuesday, 19 May at 6:00 p.m. on the Green Course, this event will feature a showcase of original and interactive shots, inviting the public to take part in challenges alongside the players in a fun and immersive atmosphere. Both golfers will also take part in a clinic dedicated to children on Wednesday, 20 May at 2:30 p.m. on the practice



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range, further reinforcing the educational and inspiring dimension of the week.

Ben Kruper has established himself as one of the most influential golf content creators, known for his innovative, accessible and engaging approach to the game. Troy Mullins, an international long drive figure and ambassador of modern golf, embodies power, technical mastery and a strong commitment to making the discipline more open and accessible.

An Immersive Programme at the Heart of the Village

Beyond the sporting competition, the event will offer a rich and engaging programme designed for all generations:

- **Nature walking trails:** Spectators will be able to explore paths throughout the site, enjoying privileged views of the course, the competition and the surrounding natural environment.
- **The Tournament Village:** A central space dedicated to relaxation and conviviality, serving as an essential meeting point for golf enthusiasts, families and visitors.
- **The Federal Area:** An introductory space open throughout the week, where children and adults will be able to try their hand at the swing, discover the fundamentals of the discipline alongside professionals and learn about sustainable development practices.
- **Food and relaxation:** A varied Food Court and several dining areas will allow families to enjoy an open-air gourmet break in a relaxed setting.



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- **Entertainment:** Technical demonstrations and playful activities will take place throughout the week on the practice range, offering visitors a fresh perspective on the behind-the-scenes world of high-level golf.

A Jubilee Edition Centred on Sharing

For its jubilee edition, the Hassan II Trophy and the Lalla Meryem Cup reaffirm their vocation as international events designed to be accessible to the widest possible audience.

This anniversary edition is not only a celebration of the world's golfing elite. It is also an invitation for every citizen to take ownership of a national sporting heritage. By combining top-level sport, open-air experiences and festive entertainment, Royal Golf Dar Es Salam becomes the must-visit destination of the week for a convivial outing with family or friends.

Practical Information

- **Food Court and Club House:** Open every day from 18 to 24 May.
- **Play area and golf initiation:** Accessible from 18 to 24 May, from 10:00 a.m. to 6:00 p.m.
- **Village:** Open every day from 18 to 24 May.
- Free parking areas will be available to the public.
- Free shuttles will facilitate movement within Royal Golf Dar Es Salam.

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About the Royal Moroccan Golf Federation

Presided over by **His Royal Highness Prince Moulay Rachid** since January 2018, the Royal Moroccan Golf Federation, founded on 12 March 1960, is a sports association whose purpose is to make golf, in all its forms, accessible to all. It ensures respect for the ethical rules established by the international sports movement, particularly the International Golf Federation and the African Golf Confederation.

Its missions are:

- Promoting and developing the practice of golf
- Organizing and managing competitions
- Regulating the practice of golf
- Training and professionalizing golf-related profession
- Supporting professional players
- Managing high-level golfers

About the Hassan II Golf Trophy Association

The Hassan II Golf Trophy Association is a sports association recognized as being of public utility. It was created on 4 September 2002 and is chaired by His Royal Highness Prince Moulay Rachid, who is also President of the Royal Moroccan Golf Federation.

The Association's mission is to organize national and international golf competitions on behalf of the Royal Moroccan Golf Federation and to promote golf in Morocco by positioning the



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Kingdom as an essential golf destination on the international stage.

Preserving achievements while innovating without distorting them are values that guide the Association's approach as it continues to progress towards excellence.

About PGA Tour Champions

PGA Tour Champions, also known as the Senior PGA Tour, is a series of professional golf tournaments reserved for players aged 50 and over.

The Tour brings together players who have marked the history of golf and who continue to captivate fans through the elegance of their game and their unmatched experience. Fairways and greens become the stage for unforgettable moments as these golf legends compete for coveted titles.

The Hassan II Trophy carries forward its prestigious tradition through PGA Tour Champions. The tournament offers golf fans of all generations a unique opportunity to see their favorite heroes in action, create lasting memories and draw inspiration from their perseverance.

Each PGA Tour Champions tournament is defined by a warm and respectful atmosphere, where intense competition is accompanied by deep camaraderie among the players.

It is a reminder to all that talent and determination know no age limit, and that the legends of the past continue to write their story on the course, to the great delight of golf enthusiasts around the world.



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About the Ladies European Tour

Founded in 1978, the Ladies European Tour has played a crucial role in the development and promotion of women's golf across Europe and beyond. The Tour inspires players to pursue their passion and fulfil their potential through golf.

The LET is a diverse and multicultural tour, bringing together 316 professional women golfers representing 36 countries, where players are driven to compete at the highest level.

Since its creation in 1993, the Lalla Meryem Cup has served as a springboard for talented women golfers, offering them the opportunity to compete in a prestigious setting and gain greater recognition.

Since joining forces in 2010 and bringing together women golfers of different nationalities from around the world, the LET and the Lalla Meryem Cup have built strong ties between players, fans and sponsors through shared values of excellence.

This emblematic event remains a key stop on the LET calendar, offering an outstanding sporting spectacle while honoring the shared history between European women's golf and Morocco.



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