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Press Release

50th Hassan II Golf Trophy and 29th Lalla Meryem Cup: Fifty Editions of History, Influence and Development

Rabat, April 27, 2026: Under the High Patronage of His Majesty King Mohammed VI and under the Effective Presidency of His Royal Highness Prince Moulay Rachid, the Royal Moroccan Golf Federation and the Hassan II Golf Trophy Association are pleased to announce the 50th edition of the Hassan II Golf Trophy and the 29th edition of the Lalla Meryem Cup, which will take place from May 18 to 24, 2026 at Royal Golf Dar Es Salam in Rabat.

The legacy of a vision

Founded in 1971 by the **late His Majesty King Hassan II**, the Hassan II Golf Trophy reaches the highly symbolic milestone of its 50th edition this year. At the heart of its creation was a founding vision: to make golf a vehicle for Morocco's international standing, while firmly anchoring the Kingdom within a global sporting dynamic that reflects its historical and cultural identity.

Today, that vision fully aligns with the momentum driven by **His Majesty King Mohammed VI**, through which Morocco has consolidated its position on the international stage by making sport a tangible lever for development.



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This anniversary edition celebrates the continuity of a tournament that has, over the decades, preserved the qualities that define its singular character and enduring stature: a deep connection to Morocco's history, combined with a lasting ability to bring some of the biggest names in world golf to Rabat. The event thus stands as a living expression of Moroccan heritage, a shared legacy whose memory and symbolic significance are powerfully renewed through this landmark edition.

Born of the vision of the **late His Majesty King Hassan II**, the event now continues, under the High Patronage of **His Majesty King Mohammed VI**, through the steadfast commitment of **His Royal Highness Prince Moulay Rachid**.

A structuring journey

This celebration is also a reminder that, over time, the Hassan II Golf Trophy has become a genuine driver of development. For more than half a century, it has supported the growth of a broader ecosystem shaped around it, through the development of infrastructure, the rise of golf tourism, the stronger visibility of the Kingdom, the gradual structuring of the sporting sector, renewed momentum for younger generations and the emergence of new talent. This jubilee confirms the civic dimension of this event, which has become a true part of the nation's sporting heritage.

Beyond the competition itself, the Hassan II Golf Trophy is part of a broader vision, that of a true national project in which sport connects with the economy, youth, the environment and the image of the Kingdom. Faithful to Morocco's values of hospitality



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and art de vivre, it helps deliver an experience that is at once sporting and deeply human.

A week of competition shaped by legends

This international reputation has also been forged at Royal Golf Dar Es Salam, whose fairways have welcomed some of the most iconic names in world golf. Billy Casper holds a special place in this story. A two-time winner of the tournament, he enjoyed a particularly strong bond with Morocco. Alongside him, Gary Player, Tony Jacklin, Lee Trevino, Severiano Ballesteros, Vijay Singh, Payne Stewart, Nick Price, Pádraig Harrington, Ernie Els and many others have helped firmly embed the Hassan II Golf Trophy in the memory of international golf.

It is in this setting that a full week of competition will unfold, built around these two major golfing events.

For the fourth consecutive year, the Hassan II Golf Trophy will be played on the Parcours Rouge and will welcome 66 legends of the PGA TOUR Champions for the only stop of the circuit to be held on the African continent.

In 2025, Miguel Ángel Jiménez claimed victory following an edition marked by the strength of the field and the quality of the competition.

Completing the week's program is the Lalla Meryem Cup, whose presence gives the event as a whole a distinctive place within the international golf landscape. Rooted in the tradition of inclusivity established by the **late His Majesty King Hassan II** at its creation in 1993, the tournament takes place simultaneously on



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the same site. Played on the Parcours Bleu, it will bring together 132 players from the elite of women's golf as part of an event firmly established on the Ladies European Tour calendar.

At the previous edition, England's Cara Gainer prevailed after a play-off, at the end of a tournament that once again illustrated the level of excellence and intensity that define this week of competition.

Youth carrying the legacy forward

Young people will also be part of this celebration through the Pro-Am Hassan II Kids Cup by First Tee, designed as a meaningful moment of transmission and shared experience between young players and professionals. This sequence extends the spirit of the event by connecting the legacy of the Hassan II Golf Trophy and the Lalla Meryem Cup with the momentum now being built in support of younger generations.

A responsible and sustainable approach

The Golden Jubilee also highlights a responsible approach to the development of golf, notably through the innovative management of Royal Golf Dar Es Salam, whose commitment to environmental standards and the preservation of water resources stands as an example.

This emblematic venue illustrates Morocco's ability to reconcile sporting excellence, resource preservation and the enhancement of its natural heritage within a sustainable and carefully managed framework.

A Jubilee that inspires



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On the occasion of this 50th edition, the Hassan II Golf Trophy reaffirms its purpose: to inspire younger generations, enrich the nation's sporting heritage and continue to raise the Kingdom's colours ever higher.

The Royal Moroccan Golf Federation and the Hassan II Golf Trophy Association therefore invite the public, golf enthusiasts and all stakeholders across the sport to come and celebrate this unique moment and experience, in Rabat, a week defined by sport, history, emotion and national pride.

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About the Royal Moroccan Golf Federation:

Chaired by **His Royal Highness Prince Moulay Rachid** since January 2018, the Royal Moroccan Golf Federation, founded on March 12, 1960, is a sporting association dedicated to making golf accessible to all, in all its forms. It ensures compliance with the ethical rules established by the international sporting movement, particularly those of the International Golf Federation and the African Golf Confederation.

Its missions are:

- Promotion and development of golf
- Organization and management of competitions
- Regulation of the practice of golf
- Training and professionalization of golf-related professions



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- Support for professional players
- Management of elite golfers

About the Hassan II Golf Trophy Association:

The Hassan II Golf Trophy Association is a public-interest sporting association created on September 4, 2002 and chaired by His Royal Highness Prince Moulay Rachid, who also serves as President of the Royal Moroccan Golf Federation.

Its mission is to organize national and international golf competitions on behalf of the Royal Moroccan Golf Federation and to promote golf in Morocco by positioning the Kingdom as a leading golf destination on the international stage.

Preserving achievements while innovating without compromising identity are the guiding principles that shape the Association's pursuit of excellence.

About the PGA TOUR Champions:

The PGA TOUR Champions, also known as the Senior PGA Tour, is a series of professional golf tournaments reserved for players aged 50 and over.

The Tour brings together players who have shaped the history of golf and who continue to captivate fans through their refined play and unmatched experience. Fairways and greens become the setting for unforgettable moments as these legends compete for coveted titles.

Through its place on the PGA TOUR Champions, the Hassan II Golf Trophy continues its prestigious tradition. The tournament offers golf fans of all generations a unique opportunity to watch their favorite



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heroes in action, create lasting memories and draw inspiration from their perseverance.

Each PGA TOUR Champions event is marked by a warm and respectful atmosphere, where fierce competition is accompanied by a strong sense of camaraderie among players.

It stands as a reminder to all that talent and determination know no age limit, and that the legends of the past continue to write their story on the course, to the delight of golf fans around the world.

About the Ladies European Tour (LET):

Founded in 1978, the Ladies European Tour has played a crucial role in the development and promotion of women's golf across Europe and beyond. The Tour inspires players to pursue their passion and fulfil their potential through golf.

The LET is a diverse and multicultural circuit made up of 316 professional golfers representing 36 countries, where players are driven to compete at the highest level.

Since its creation in 1993, the Lalla Meryem Cup has served as a springboard for talented golfers, offering them the opportunity to compete in a prestigious setting and gain wider recognition.

Since joining forces in 2010 and bringing together golfers from around the world, the LET and the Lalla Meryem Cup have built strong connections among players, fans and sponsors through shared values of excellence.

This iconic event remains a key fixture on the LET calendar, delivering exceptional sporting competition while honoring the shared history between European women's golf and Morocco.



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