



**TROPHÉE
HASSAN II
DE GOLF**



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Press release

The 49th Hassan II Trophy and 28th Lalla Meryem Cup begin in style

Rabat, February 2nd, 2025 - Under the High Patronage of **His Majesty King Mohammed VI**, and the effective presidency of **His Royal Highness Prince Moulay Rachid**, the Royal Moroccan Golf Federation and the Hassan II Trophy Association announce the launch of the 49th Hassan II Trophy and the 28th Lalla Meryem Cup. These iconic tournaments will unfold at the majestic Royal Golf Dar Es Salam in Rabat from February 3 to February 8, 2025.

Bringing together the world's golfing elite, these events promise not only exceptional competition but also a dynamic program of activities designed to welcome and engage spectators of all ages.

The Hassan II Trophy, now in its third consecutive year as part of the prestigious PGA Tour Champions, will host 66 legends of the sport. Meanwhile, the Lalla Meryem Cup will showcase 108 competitors from the Ladies European Tour (LET), featuring celebrated Moroccan talents such as Ines Laklalech and Maha Haddioui.



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An immersive experience for all

The Royal Golf Dar Es Salam offers a captivating blend of natural beauty and athletic prowess, making it the perfect venue for this international celebration of golf. Spanning expansive forested grounds, the site will welcome visitors into a lively atmosphere enriched with free activities and attractions, ensuring an unforgettable experience.

Highlights of the event include:

- **Nature walks:** Spectators can traverse scenic trails across the site, offering unparalleled views of the competition amidst the serene beauty of the course and its surroundings.
- **Tournament village:** A bustling hub featuring food stalls, retail shops, and cozy relaxation spaces for families to enjoy.
- **Children's zone:** A dedicated area with games and workshops designed to entertain and inspire young visitors.
- **Golf demonstrations:** Interactive sessions at the practice range, where professional players will showcase their skills and engage directly with the public.

Essential information for visitors

- **Food Court and Clubhouse:** Open daily throughout the tournament, from February 3 to February 8.
- **Children's play area and golf introduction sessions:** Accessible every day from 9:00 AM to 6:00 PM.
- **Partner village:** Open daily for the duration of the event.



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Complimentary parking and shuttle services will be available, ensuring convenient access to the Royal Golf Dar Es Salam.

End

About the Royal Moroccan Golf Federation (RMGF):

Chaired by **His Royal Highness Prince Moulay Rachid** since January 2018, the Royal Moroccan Golf Federation (RMFG) was founded on March 12, 1960. Its mission is to make golf accessible to everyone in all its forms while adhering to the ethical guidelines set forth by international sports organizations, including the International Golf Federation and the African Golf Confederation.

The FRMG's core missions include:

- Promoting and expanding the practice of golf
- Organizing and managing tournaments
- Regulating golfing standards and practices
- Training and professionalizing careers in golf
- Supporting professional players
- Overseeing elite golfers at the national level





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About the Hassan II Golf Trophy Association (ATH):

Established on September 4, 2002, the Hassan II Golf Trophy Association (ATH) is a public-benefit sports organization led by His Royal Highness Prince Moulay Rachid, who also serves as President of the Royal Moroccan Golf Federation.

The ATH is dedicated to organizing national and international golf tournaments on behalf of the FRMG and promoting Morocco as a premier global golfing destination.

Guided by a philosophy of respecting tradition while fostering innovation, the ATH continuously strives for excellence in all its endeavors.

About the PGA Tour Champions:

The PGA Tour Champions, also known as the Senior PGA Tour, is a distinguished series of professional golf tournaments exclusively for players aged 50 and above.

This tour gathers some of the most iconic figures in golf history, whose refined skills and wealth of experience continue to captivate audiences worldwide. The fairways and greens of these tournaments set the stage for unforgettable moments as these legends compete for coveted titles.

The Hassan II Trophy preserves its prestigious heritage as part of the PGA Tour Champions, offering fans of all ages a rare opportunity to witness their golfing heroes in action, create



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lasting memories, and draw inspiration from their enduring dedication to the sport.

Each PGA Tour Champions event is infused with a unique atmosphere of camaraderie and respect, where fierce competition is matched by the deep bonds shared among players.

The tour is a powerful testament that talent and determination transcend age, with the legends of the past continuing to write their stories on the greens for the delight of golf enthusiasts around the globe.

About the Ladies European Tour:

Since its inception in 1978, the Ladies European Tour (LET) has played an instrumental role in advancing and promoting women's golf across Europe and beyond. The tour serves as a platform for athletes to pursue their passion and achieve their potential through the sport.

The LET boasts a diverse and multicultural roster of 316 professional golfers representing 36 countries, united in their drive to compete at the highest level.

Since its establishment in 1993, the Lalla Meryem Cup has served as a stepping stone for talented female golfers, offering them the chance to compete on a prestigious stage and gain international recognition.



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In 2010, the partnership between the LET and the Lalla Meryem Cup strengthened ties among players, fans, and sponsors, fostering shared values of excellence.

As a pivotal event on the LET calendar, the Lalla Meryem Cup delivers an exceptional sporting spectacle while celebrating the enduring connection between European women's golf and Morocco.



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